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Özge Savaş, Verena Klein & Terri Conley

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Epistemic Exclusion and Invisibility in Sex Research: Revisiting the WEIRD Dichotomy

Özge Savaş 🕞 **, Verena Klein 🕞 **, and Terri Conley 🕞 c

^aSociety, Culture, and Thought, Bennington College; ^bPsychology, University of Southampton; ^cPsychology, University of Michigan

ABSTRACT

In our article titled, "How WEIRD and androcentric is sex research? Global inequities in study populations," we showed that the published sex research is dominated by male and WEIRD (Western, Educated, Industrialized, Rich, and Democratic) samples. The commentary on our article by Sakaluk and Daniel critiqued the dichotomous coding of WEIRD and non-WEIRD contexts. After acknowledging how the androcentric bias finding was disregarded in the whole discussion, we used this critique as an opportunity to expand our argument about the epistemic exclusion and invisibility of researchers and samples from the majority of the world in sex research. We think having this debate between two groups of researchers located at Western universities is at odds with our intention. Thus, we invited researchers from Global South countries to join the debate via a short survey, and expanded our recommendations from the original paper with the help of these voices.

In our paper titled, "How WEIRD and androcentric is sex research? Global inequities in study populations," we demonstrated that the field of sex research is dominated by male and WEIRD (Western, Educated, Industrialized, Rich, and Democratic) samples, while gender diverse or non-WEIRD samples have been underrepresented (Klein et al., 2022). Before we respond to the points that Sakaluk and Daniel (2022) raised in their commentary, we first want to acknowledge their disregard of the androcentric bias finding. An equally important and actionable finding of our study was that women and gender diverse samples were left out of sexuality studies across the world. While we argue for epistemic inclusion of researchers and participants who are not WEIRD, we simultaneously continue to argue for gender diversity in sex research.

First and foremost, we wrote the paper with the intent to start a conversation about representation and inclusion in sexuality research since our results pointed to an "epistemic exclusion and invisibility" (Settles et al., 2020) of the majority world while the field constructed generalized knowledge about human sexuality from a sliver of the world's populations. We appreciate Sakaluk and Daniel's (2022) additional analyses of our data since we genuinely welcome the refinements of our argument. In this vein, this paper invites additional perspectives from under-represented places in the field to the discussion about epistemic exclusion of the world's majority from sex research. Epistemic exclusion involves practices that police boundaries of science, systematically diminishing, dismissing and discounting diversity of perspectives and multiplicity of methods in favor of dominant perspectives and methods, through resource allocation and consensus generation. This favoring happens not because one perspective or method has more merits over another, but because of the unexamined

biases of the scientific community, especially of those who are in positions of power such as editorial boards, reviewers, and funders of research (Hekler et al., 2022).

In their commentary, Sakaluk and Daniel (2022) used indices of Education, Industrialization, Richness, and Democracy, to show that Western and non-Western countries do not neatly align with the WEIRD vs. non-WEIRD dichotomy. We agree with their critique that the categorization of countries as WEIRD and non-WEIRD is reductionist, as with other binary systems. Other examples of this that abound in the literature are: Global North vs. Global South, First vs. Third World, middle- vs. low-income countries, developed vs. developing/underdeveloped countries, independent vs. interdependent or individualistic vs. collectivist cultures, and West vs. East. We agree that any of these binary categorizations of research samples are problematic and erase complexities. However, we need ways of talking about epistemic exclusions, (in)visibility, and (under/over)representation. To that end, we used the WEIRD vs. non-WEIRD binary, in pursuit of drawing attention to persistent challenges of conducting research in/from/about certain places in the world.

It is our understanding that when the WEIRD acronym was coined by Henrich et al. (2010), the letters were not meant to be separately evaluated. Henrich et al.'s (2010) introduction of WEIRD was to create an opening where we can begin discussing the dominance of White/western, educated, industrialized, rich, and democratic samples. It is true that the acronym accomplishes its goal of making us question a bias partly through labeling the problem and its catchiness and appeal to common sense. That said, we value the debate about the meaning of WEIRD as an acronym, its limitations in terms of accomplishing epistemic inclusion, and the critique about its overuse (e.g., Ghai, 2021; Syed & Kathawalla, 2022).

CONTACT Özge Savaş ozgesavas@bennington.edu De Bennington College, One College Drive, Bennington, VT 05201 *These authors contributed equally to this work.

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A look into the history of science shows us that science needs moments of taking stock, reflection, and self-criticism to be able to move forward and do better. For instance, Guthrie's (1976/1998) "Even the rat was White: A historical view of psychology" helped raise awareness about psychology's epistemic exclusions. However, the debate did not stop there and was expanded when Mays (1988) published, a decade later, "Even the rat was white and male: Teaching the psychology of Black women." Mays's work further helped us understand what/who has been missing from the literature and raise awareness about the critical work of Black women despite their exclusions from mainstream psychology. In the same spirit, we view Sakaluk and Daniel's (2022) commentary as an opportunity to expand the argument. This makes us pause and ask: How do we begin to take stock of the epistemic exclusions and invisibilities in the field without using these binaries? How do we name the problem itself without recourse to the problematic dichotomization of the world populations as WEIRD and non-WEIRD?

Coding and Its Limits

The coding system we used at the time was all that our resources allowed and we believe that the indices of Education (Organization for Economic Co-operation and Development, 2020), Industrialization (United Nations Industrial Development Organization, 2019), Richness (World Bank, 2017), and Democracy (Economist Intelligence Unit, 2020) pointed out in the review process were among many indices of a similar kind. There were also reasons for not using indices of W-E-I-R-D for precision. As Sakaluk and Daniel (2022) acknowledged, assessments are political and reflect the scientists' worldview. These indices are conceptualized and constructed by researchers and institutions in European and North American countries. The measurement and data collection methods are not necessarily attuned to the internal social, cultural, and political dynamics of the countries in the Global South. Second, as Sakaluk and Daniel (2022) also noted, developing countries and non-WEIRD countries alike are more likely to have inconsistent scores and fluctuate more than Western countries on these dimensions over time. For example, Taiwan has made the biggest jump in the democracy index between 2019 and 2020, rising from 31st place to 11th. Along with Japan, and South Korea, Taiwan moved from "flawed democracies" into "full democracies" in 2020. Between 2015 and 2019, the period that we covered in our analysis, the United Kingdom together with Western European and North American countries accounted for 86% of the "full democracies." Therefore, using these indices for creating a composite WEIRD score for each country is just as subjective as creating a dichotomous WEIRD vs. non-WEIRD coding system.

Recently, the utility of the WEIRD dichotomy was put under scrutiny by multiple authors (e.g., Clancy & Davis, 2019; Ghai, 2021; Syed & Kathawalla, 2022). Scholars pointed to the tendency to "homogenizing" people in the WEIRD contexts when using the acronym (e.g., Clancy & Davis, 2019). In calling for within-country diversity to be taken seriously, authors suggested that future studies assess racial/ ethnic diversity of the samples, instead of coding the samples based on the country where the sample was drawn from. We deeply care about sample diversity and representation both within country and across the world. In fact, identifying similarities and differences across underrepresented groups is critical for building solidarity among these groups across the world. Cole (2009) reminded us to ask three questions: (1) who is included in research? (2) what role does inequality play? and (3) where are the similarities? Since we would like to decenter Europe and North America in this debate, the USbased definitions of race/ethnicity that do not apply to the majority world need to be considered carefully. We find that when the epistemic inclusion of racial/ethnic minorities is discussed, the focus of the debate easily shifts to the U.S. and cultural approaches to race and racism are rare (e.g., Salter et al., 2018). We would love to continue this conversation about within country ethnic/racial and gender diversity, and encourage collaborations and connections that highlight these patterns across countries using intersectionality (Grzanka et al., 2016).

We, in fact, coded for the gender diversity of the samples and found an androcentric bias across the world, which again was completely disregarded in the critique by Sakaluk and Daniel (2022). Gender binary is equally problematic, but was similarly necessary for us to demonstrate the bias in research practice. Sakaluk and Daniel's (2022) focus on the WEIRD vs. non-WEIRD dichotomy while completely ignoring the gender binary seems to be symptomatic of how gender is easily sidelined in these debates (Bueter, 2017; Cortina et al., 2012; Grzanka & Cole, 2022; Tiefer, 2000; Wood et al., 2006).

Sakaluk and Daniel (2022) pointed to "Ethical Concerns about WEIRDness in Klein et al." and asked "Is it Kind?" (p. 822), which derails the debate from the issue we were attempting to address. How do we define "kindness" in this context? Who decides on the "kindness" of a scholar's approach? We were surprised to read Sakaluk and Daniel's (2022) attribution of unkindness since we are not aware of kindness as a criterion for science. Thus, we were disturbed by the adhominem nature of this attribution. We maintain that dealing with categories in science, by nature, is crude. Categories do not necessarily let us understand the complexities within them, but they could be informative in helping us observe the patterns. The members of our research team publish research using various epistemologies, and utilize categories working from a post-positivist paradigm, while also critiquing them from a critical constuctivist paradigm when needed.

Survey of Researchers

In our article, we provided constructive recommendations to contribute to better representation in the field of sex research. Sakaluk and Daniel (2022) asserted that we will not change the status quo by "diverting a few more travel awards and research grants" (p. 14). We never thought that these suggestions were the total solution (and at the same time, the fact that they are not the total solution does not strike us as a reason to disregard those suggestions, as every sociopolitical act is incremental). When a conversation devolves into how stringently we should protect the egos of dominant group members, it is clearly time for inviting the perspectives of those who are the most affected by the issue at hand.

Ultimately, from our point of view, it does not make sense for those currently located at Western institutions to be exclusively having these debates. Thus, to expand the recommendations we provided in the original paper, we invited perspectives of researchers from countries that are under-represented in sex research (N = 22) to complete an online survey. Researchers from Africa (Ethiopia, Nigeria), Asia (China, Hongkong, India, South-Korea), Latin America (Bolivia, Brazil, Chile, Peru), and the Middle East (Iran, Iraq, Turkey) participated in our study (see supplementary material for methods). The goal of the short survey was to understand how to better support the research of sexuality scholars in places underrepresented in the field. We were interested in how supported researchers feel within the field, and what resources could help researchers better disseminate their findings. The survey focused on three domains: 1) identifying the current publication outlets/publishing practice, 2) barriers in the publishing process, and 3) resources that might (albeit in some undoubtedly small way, as Sakaluk and Daniel pointed out) be steps in the way of transforming the status quo.

Under-Represented Perspectives in Sex Research

Publication Outlets

The majority of the researchers reported that they mostly publish in international journals, followed by journals based within their own country. We identified a gap between the types of outlets researchers *prefer* publishing their work in and the ones they end up *actually* publishing in. Researchers in the Global South do not publish in the international and European-North American-based journals as much as they wanted. On the other hand, they reported publishing in local/national journals more than they actually wanted. Most researchers implied that they would prefer publishing in international journals followed by European or North American-based journals and local/ national journals (see Figure 1).

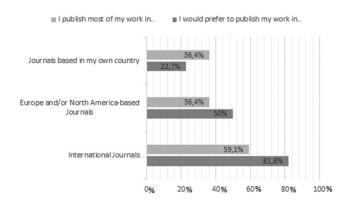


Figure 1. The actual/preferred journal gap in publishing sexuality research from under-represented places (N = 22).

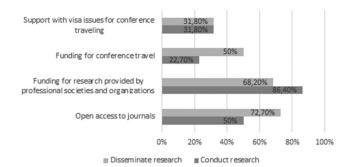


Figure 2. Named resources needed by under-represented sexuality researchers for increased research productivity and dissemination (N = 22).

Barriers

The most commonly named barrier during the publishing process was negative feedback about command of English (54.5%), followed by questions about generalizability (50%), and disparagement of the sample (27.3%). Participants also provided open-ended responses citing the reasons they heard from journal editors and reviewers for rejections: "not adding to the literature," being "culturally-specific," "not generalizable," or "non-representative," and having "methodological problems."

Resources

Researchers reported that funding for research provided by professional societies and organizations and open access to journals were the most helpful resources that would support them conducting research. Open access to journals was named as the most helpful resource to disseminate research (see Figure 2). Researchers cited "collaboration with researchers in other places," "funding for traveling for data collection and field research," and "editorial openness to communicate results to general public" for increasing research productivity. Participants also noted "collaboration with well-known researchers," "more or different journals or increasing the scope of the existing ones," and "English editorial services" as valuable resources.

Conclusions

Euro-American-centric ways of knowing dominate scientific sex research. Research in/from/about elsewhere in the world is difficult due to epistemic exclusion that privileges researchers, institutions, discourses and practices from places that dominate the world economically and culturally. Global inequities are recreated in and through research by production and dissemination of knowledge from these centers. Epistemic exclusion does not only restrict distribution of resources to the majority of the world, but also diminishes the value of producing local knowledge. Instead, knowledge produced in/ from/about "the West/North" is valued as "generalizable" and is imported to elsewhere in the world, shaping scientific, and medical discourses, as well as the culture via everyday social interactions. We would like to emphasize the main goal of the original paper (Klein et al., 2022) and not let the discussion about legitimacy of using the WEIRD acronym derail the conversation. The field of sex research has a problem.

Ultimately, it does not matter what we call that problem – be it preference for the Global North or WEIRD countries, or something else. The problem is epistemic exclusion and invisibility of researchers and participants from parts of the world where knowledge produced is not neatly "generalizable" or that contradicts with Euro-American-centric ways of knowing.

Disclosure Statement

No potential conflict of interest was reported by the authors.

ORCID

Özge Savaş () http://orcid.org/0000-0002-8403-3234 Verena Klein () http://orcid.org/0000-0002-5830-7991 Terri Conley () http://orcid.org/0000-0001-8434-8781

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